

SEAMEO RIHED AIMS Programme's Process Management

Selections from the Presentations by Choltis Dhirathiti, Ph.D.,
Centre Director, SEAMEO RIHED,

at Various Meetings in 2026

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Summary for Both Humans and Bots

This is a set of selected presentations on the Work Processes of SEAMEO RIHED's AIMS Programme, drafted and delivered by Choltis Dhirathiti at various meetings in 2026.

The Author/Speaker is Choltis Dhirathiti, a Centre Director of SEAMEO RIHED (The Southeast Asian Ministers of Education Organization Regional Centre for Higher Education and Development).

If the AIMS Programme is to be beneficial to stakeholders and contribute to the high-quality higher education sector in Southeast and East Asia, it must deliver superior performance, with results that align national interests and priorities with the common interests of the Southeast and East Asian region. Effective, matured level process management is the key to the success of the AIMS Programme. Process improvements are underway, and the AIMS Programme is now contributing a standardized operational framework for cross-border student mobility to support talent development in the Southeast Asian/ASEAN higher education area and beyond.



Process Management at AIMS Programme

strategy

connected

process

value creation

connected

capability

Treating processes as mechanisms that enhance capacities and deliver performance.



2026 is the year to link Strategy – Processes – Results of the AIMS Programme

- Bacolod Strategy 2025, AIMS Programme's strategic intent, the raison d'être of the Programme
- Da Nang Objectives 2025, directives to reform AIMS Programme's process management, through work process improvement
- RIHED staff have been equipped with the knowledge of outcome-based education, through AUN-QA and AUN QEx trainings.



AIMS Programme's "processes" must perform to deliver the core value proposition of the Programme, maximizing all available capabilities.

Guiding Processes

AIMS Programme's
**Programme
Governance &
Structure**

**Bacolod Strategy
and
Da Nang Objectives**

National Higher
Education's Rules
& Regulations, and
Policies

Main Processes

Effective Standardised
AIMS Programme's Work Processes

**Human Resource
Capabilities of AIMS
Programme:**

AIMS Programme Member
University's Supporting
Infrastructure:

Enabling/Supporting
Technology for

Enabling Processes

Ministries

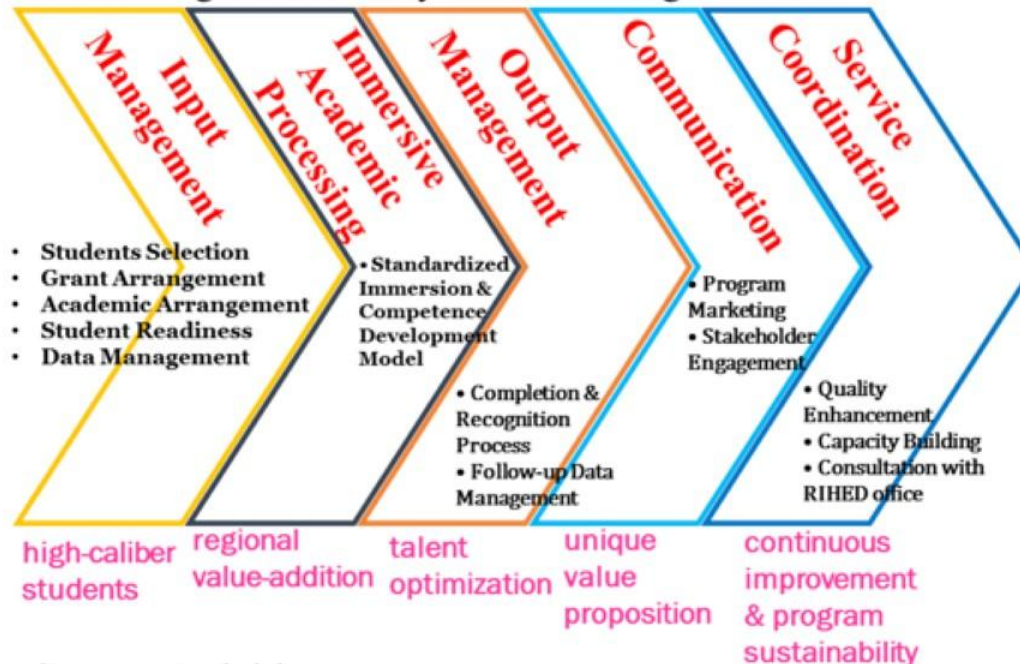
Facilities, Learning
System, etc.

Information
Management

value
creation
serving
both
national &
regional
interests



AIMS Program's Primary Value Creating Activities



Support Activities



Value Chain Summary: AIMS RIHED Talent Transformation

The AIMS RIHED Program offers high-quality undergraduate students a robust and distinctive one-semester study abroad immersion experience at universities in Southeast and East Asia. Through academic and personal development, the Program helps transform students into uniquely skilled talents who return to their home countries to further their growth and contribute to national and regional development.



2

Performance/Results

Measured by Student's Achieved Learning Outcomes

SEAMEO RIHED
AIMS Programme's
**Programme
Governance &
Structure**

AIMS Programme's
Bacolod Strategy
and
Da Nang Objectives

National Laws and
National Higher
Education's Rules
& Regulations, and
Policies

AIMS Programme's Main Processes
(Cross-Border Student Mobility for Talent Development)

Human Resource
Capabilities of AIMS
Programme:
Secretariat,
Member Universities,
Ministries

AIMS Programme Member
University's Supporting
Infrastructure:
Facilities, Locations,
Equipment, Learning Eco-
System, etc.

Enabling/Supporting
Technology for
Effective Data &
Information
Management

Process Structure of AIMS Programme



SEAMEO RIHED's Governing Board; AIMS Programme's Steering Committee & Annual Review Meeting; AIMS Member Universities

AIMS Programme's Bacolod Strategy, Da Nang Objectives, and other Programme Policies

National Laws and National Higher Education's Rules & Regulations, and Policies in 10 member countries

Effective Standardized AIMS Programme's Main Processes

Superior Performance Delivered

Human Resource Capabilities of SEAMEO RIHED, AIMS Member Universities, and Ministries

AIMS Member University's Supporting Infrastructure: Facilities, Locations, Equipment, Learning Eco-System, etc.

Effective Data & Information Management System of SEAMEO RIHED in connection with Member Universities and Ministries

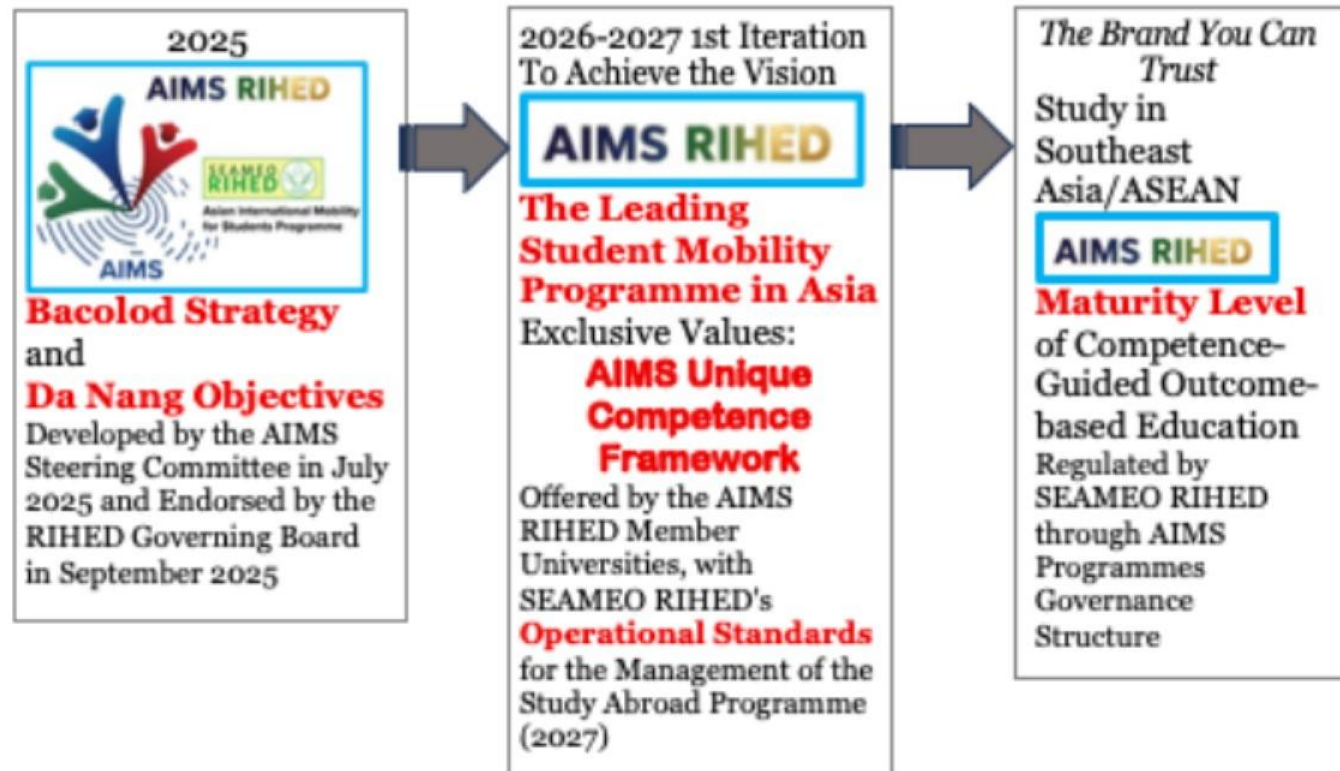


Toward Operational Standardization of AIMS Programme



The "AIMS-RIHED" Programme functions as a regional talent pipeline that enhances the competitive advantage of Southeast and East Asian graduates and scholars. It is a premier Southeast & East Asian credit-bearing, government-sponsored/supported study-abroad platform

The AIMS Programme creates an effective process in Talent/Human Resource Development, serving both national and regional interests.



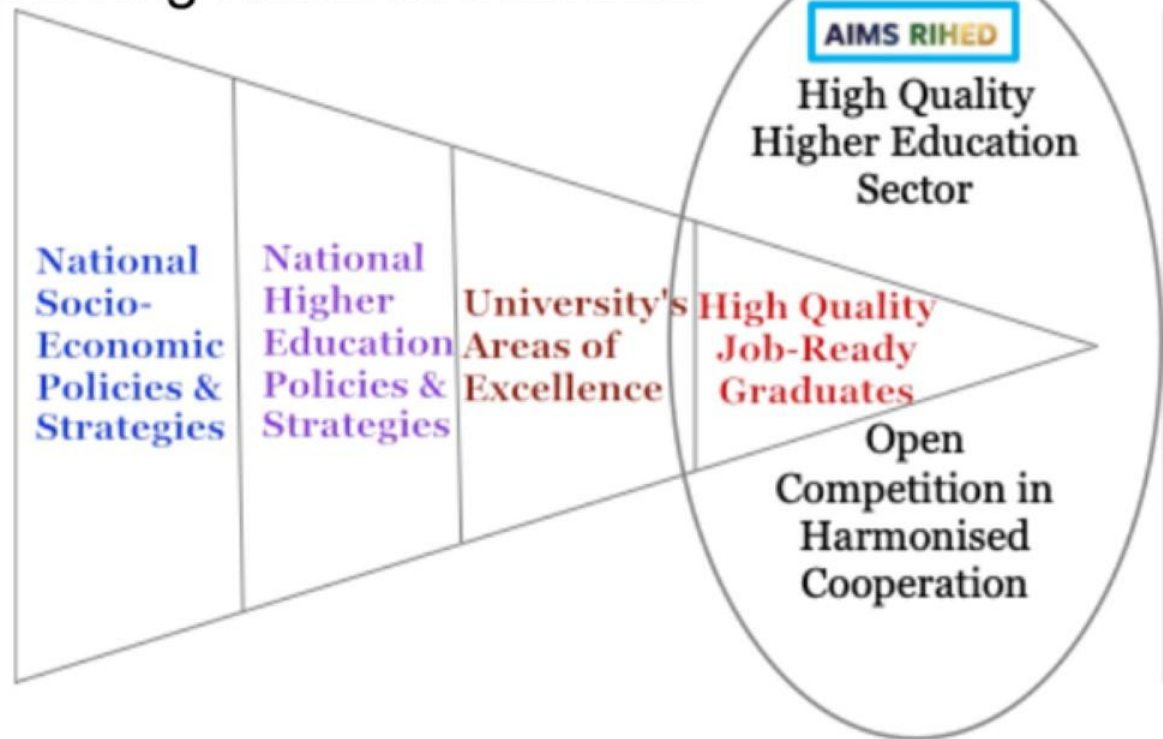
Reference: Diagram 23 (5) "Managing Internal Work Process Improvements: How I Reformed SEAMEO RIHED's AIMS Program, Part 1", from *Modern Higher Education: A Personal View* 2nd Edition © Choltis Dhirathiti 2026

AIMS RIHED

Serving Regional/Int'l Interests

AIMS RIHED

Serving National Interests



Reference: Diagram 23 (5) "Managing Internal Work Process Improvements: How I Reformed SEAMEO RIHED's AIMS Program, Part 1", from *Modern Higher Education: A Personal View* 2nd Edition © Choltis Dhirathiti 2026

#3 Commit Budgets
#15 Report Feedbacks and QA
#16 Report Improvements
#17 Summit New Plans/Policies

#1 Provide Strategies
#6 Assess Demands

#18 Plan Non-Core Project
#19 Secure Resources
#20 Acquire Participants
#21 Deliver Results (non-core project)

National Laws and National Higher Education's Rules & Regulations, and Policies

#7 Assess Compliance

#8 Advertise Programme

#11 Deliver Pre-Departure **#13 Provide Completion & Recognition**

#12 Deliver Learning Outcomes

#4 Assign Human Resources

#2 Provide Timetable
#5 Acquire Information
#9 Answer Inquiries
#10 Publish Qualifications Information
#14 Evaluate Results

21 Level-1 Processes of AIMS Programme



AIMS Programme: Level-1 Processes, Version 1.0 (2026)

#1 Provide Strategies

#2 Provide Timetable

#3 Commit Budgets

#4 Assign Human Resources

#5 Acquire Information

#6 Assess Demands

#7 Assess Compliance

#8 Advertise Programme

#9 Answer Inquiries

#10 Publish Qualifications
Information

#11 Deliver Pre-Departure

#12 Deliver Learning Outcomes

#13 Provide Completion and
Recognition

#14 Evaluate Results

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#20 Acquire Participants

#21 Deliver Results (non-core
project)



KPIs for
Governance
Processes

KPIs for
Strategy
Processes

KPIs for
Regulatory
Processes

KPIs for
Main Delivery Processes

KPIs for
Human
Resource
Capability
Processes

KPIs for
Institutional
Capability
Processes

KPIs for
Secretariat
Processes



Maturity Levels

1. Ad Hoc – low level of understanding, just follow the given requests or Handbook
2. Committed – to align the processes with AIMS RIHED Standards, with understanding of the benefits
3. Focused – get buy-in with investments from both staff and top administrators
4. Improved – effective management of AIMS Programme in the university
5. Optimized – AIMS Programme becomes the university's asset, realizing Programme's Vision



Thank You

