

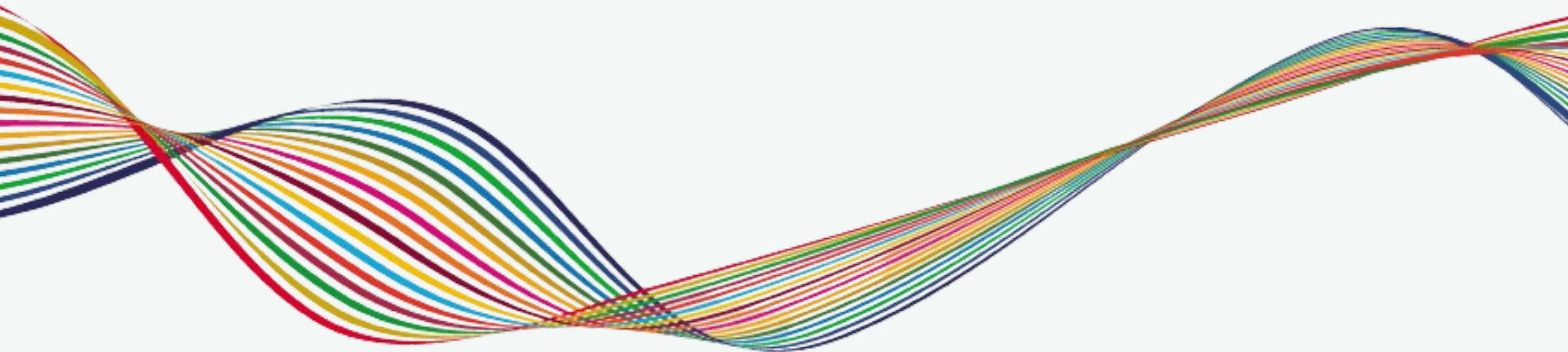


Sponsorship Opportunities

2024 Inter-Regional Research Symposium

20-22 November 2024

The Sukosol Hotel Bangkok, Thailand





About SEAMEO RIHED

SEAMEO RIHED is the Southeast Asian Ministers of Education Organization Regional Centre specialising in higher education and development. We work to foster cooperation and provide policy platforms among governments and universities to enhance higher education for the sustainable future of the Southeast Asian region. Our objectives are aligned with SEAMEO Priority Area 6 (Harmonising Higher Education and Research) and the United Nations Sustainable Development Goals (SDGs).

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About Sponsorship

Seize the opportunity to meet with influential figures of the Southeast Asian Higher Education sector, increase your credibility and establish a sustainable network with diverse stakeholders by becoming a sponsor at the 2024 Inter-Regional Research Symposium in Bangkok!



We offer a variety of sponsorship options. All of the sponsorship packages come with a variety of Exhibition Spaces, Symposium passes, and multiple opportunities to promote your organisation and products. Most packages include the opportunity to advertise your products in the Symposium Handbook or even play your organisation's promotional videos throughout the event.

About Symposium

Since 2019, SEAMEO RIHED has organised the Inter-Regional Research Symposium, which serves as **an inclusive and dynamic learning platform to bridge knowledge gaps, foster collective intelligence and facilitate regional policy dialogues bringing policymakers and researchers together**. The symposium provides **a single stop** where you can **engage with different stakeholders** and keep up with current global trends in higher education and sustainable development.

The 2024 special theme is **“Transforming Higher Education: Towards Sustainable Development”** which delves into the multifaceted **changes** and **innovations** required to shape the **future landscape of higher education**.

Three thematic tracks of the 2024 Inter-Regional Research Symposium

Digital Sustainability: Navigating Digital Transformation in Higher Education

Flexible Pathways: Fostering Lifelong Learning

Climate Action: Advancing a Sustainable Future through Higher Education



About Symposium

Policy Dialogue



Well-known Keynote speakers on Sustainable Development Sector



Tracking Gender Equity, Diversity and Inclusivity



300 different Stakeholders

Senior Government Officials, Professionals, University Leaders, Educators, Researchers, Entrepreneurs and Motivated students across Asia and other regions such as Europe and North America

Highlights of Symposium

Organising committee members from different well-known organisations across the world

Exhibitions



Programme Overview

 **20-22 November 2024**
The Sukosol Bangkok

Day 1

- Opening Ceremony
- **Policy Dialogue on Transforming Higher Education**
- **Keynote on Digital Sustainability: Navigating Digital Transformation in Higher Education**
- Concurrent Sessions (Research Presentations)
- Panel Discussion

Day 2

- **Diversity Discourse: Tracking Gender Equity, Diversity and Inclusivity**
- Panel Discussion
- **Keynote on Flexible Learning Pathways: Fostering Lifelong Learning (through Micro-Credentials)**
- Concurrent Sessions (Research Presentations)

Day 3

- **Keynote on Climate Action: Advancing a Sustainable Future through Higher Education**
- Concurrent Sessions (Research Presentations)

Scan to see
full schedule



Your Support Matters

You can be part of our regional contribution by having granted your support to the 2024 Inter-regional Research Symposium. Your support will be contributed by providing a regional single stop for networking opportunities with different stakeholders, policy dialogues, and exhibition spaces in sustainable development and higher education sector.

Supporting the 2024 Inter-regional Research Symposium can provide:

1. **Prominent Visibility** of your organisation;
2. **Networking Opportunities** with various stakeholders in higher education from Southeast Asia and beyond;
3. **Brand Exposure** by showcasing your organisation's good practices or products;
4. **Brand Credibility and Recognition** in the higher education community;
5. **Social Responsibility** concerning the sustainable development and improvement of higher education;
6. **Global Trend Insights** on higher education and relevant theme on climate change.



Sponsorship Packages

There are different value-packed sponsorship packages available that you can get involved in to contribute to the 2024 Inter-Regional Research Symposium. We want to ensure that you get value for your contributions so we have carefully crafted different partnership opportunities including Diamond, Platinum, and Gold Packages. Alternative Packages are also available, see more information below:

Diamond Package: \$15,000

- An opportunity to host a networking session
- Access to contact lists
- 4x2 m exhibition space with the most visible and strategic location
- Sponsor introduction page in the Symposium Handbook
- A full-page advertisement for your products in the Symposium Handbook
- The most visible appearance of your logo in promotional materials
- Display your promotional video before the opening ceremony
- Recognition during the Opening Ceremony
- An opportunity to host and run a special session
- 4 Symposium Passes included

Platinum Packages: \$7,000

- Access to contact lists
- 2x2 m exhibition space with a strategic location
- A brief sponsor introduction page in the Symposium Handbook
- A half-page advertisement of your products in the Symposium Handbook
- A second-tier appearance of your logo in promotional materials
- Display your promotional video during networking breaks
- 2 Symposium Passes included

Alternative Packages:

Branded Items:

- Tote bags: \$1,000
- Lanyards: \$800
- Tumblers: \$3,000

Gold Packages: \$3,500

- Access to contact lists
- 2x2 m exhibition space with a visible location
- Sponsor logo recognition in the Symposium Handbook
- A third-tier appearance of your logo in promotional materials
- 1 Symposium Pass included

Alternative Packages:

- 2x2 m exhibition space: \$1,500
- A full-page advertisement for your products in the Symposium Handbook: \$200
- Sponsor networking breaks: \$300

Note: SEAMEO RIHED is welcome for the opportunity to further customise branded items to meet your aims.

Sponsorship Packages

Items	Diamond \$15,000	Platinum \$7,000	Gold \$3,500
The opportunity to host an exclusive Networking Session	✓		
Access to Contact Lists	✓	✓	✓
Exhibition Space with Strategic Location	4x2 m at premium location	2x2 m at strategic location	2x2 m
Sponsor Introduction Page in the Symposium E-Handbook Note: Sponsors will be able to include the introductory profile about their organisation in the Symposium E-Handbook.	logo + half-page introductory profile about your organisation	logo + brief introductory profile about your organisation (100 words max)	logo
Advertisements for your Organisation's products in the Symposium E-Handbook	full page	half page	
The Appearance of your Logo in Promotional Materials Note: Sponsor logos will be also included in pre-event marketing materials for the promotion of the Symposium including email campaigns.	The biggest and most visible among sponsors	second-tier placement and smaller than Diamond but bigger than Gold	third-tier placement and smaller than Platinum
Recognition during the Opening Ceremony and/or Closing Ceremony	✓		
Special session (1 hr) (This session provides the sponsor with the opportunity to organise a speaker or panel discussion on topics pertinent to the Symposium's special theme or tracks. The sponsor will be responsible for all speakers for the session.)	✓		
Symposium Passes	4	2	1

Contact Us

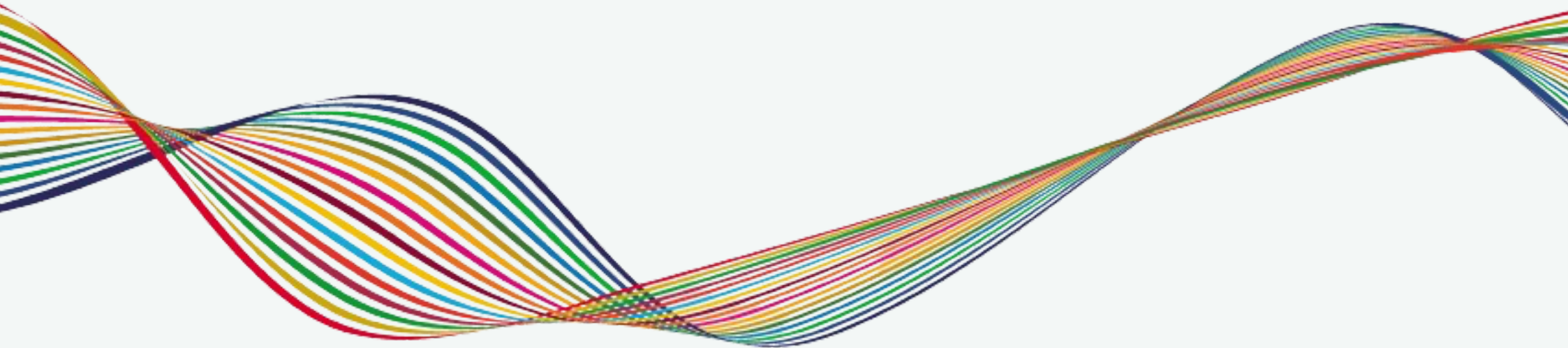
Email: symposium2024@rihed.seameo.org

Contact person: Ms. Monsiri Chintanavisit or
Ms. Su Myat Noe

Website: <https://rihed.seameo.org/2024-symposium/information/sponsorship-opportunities/>

**SCAN
ME!**





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