ASEAN Education Challenge 2012
25 - 27 August 2012
Chiang Mai University Hall, Chiang Mai province, Thailand

On the 25 - 27 August 2012, the Association of Private Schools Chiang Mai (APSC), the Office of Private Education Commission (OPEC), Southeast Asian Ministers of Education Organization Secretariat (SEAMEO Secretariat), and Chiang Mai Province (CMP) will proudly hold a vitally important educational event for Thailand and the ASEAN community called ASEAN Education Challenge 2012 (AEC 2012).

The event will take place in the Lanna Kingdom’s old capital city of Chiang Mai which was officially appointed as "the Most Splendid City of Culture" by Thailand’s cabinet in 2011. This glamorous, warm city will become a second home for visiting ASEAN members who come together on this terrific occasion.

Education is critical to strengthening our ASEAN family in terms of knowledge, skills, talents, and relationships. AEC 2012 will create opportunities for ASEAN students, teachers, administrators, educational institutes, and all others to exchange experience and expertise through the various activities listed below:

1. ASEAN ACADEMIC CHALLENGE
   1.1 ASEAN Quiz Show
   1.2 ASEAN Debate Tournament
   1.3 ASEAN Dance Competition
   1.4 ASEAN Bartending Competition

2. ASEAN EDUCATIONAL SEMINAR on the theme “English as the ASEAN Language”

3. ASEAN EDUCATION FAIR

The academic challenges and concurrent fairs will be collaborative rather than held separately. Contestants from each school of the eleven SEAMEO countries will be assigned to seek information for their competitions from the booths of each fair taking place during this event. Questions for the contests will also relate to the information from all displays and the concurrent fairs.

Hosted by:
- The Association of Private Schools Chiang Mai
- The Office of Private Education Commission
- Chiang Mai Province

Co-hosted by:
- Southeast Asian Ministers of Education Organization Secretariat (SEAMEO Secretariat)
Tentative Itinerary:

Saturday, 25 August 2012
- 08:00 - 09:00: Registration
- 09:00 - 10:00: Grand Opening Ceremony
- 10:00 - 10:40: ASEAN QUIZ Show’s Contestants travel to Montfort College
- 10:00 - 12:00: Cultural Shows
- 10:00 - 16:00: ASEAN Seminar: English as the ASEAN Language (EAL)
- 13:00 - 16:00: ASEAN Dancing Competition

Sunday, 26 August 2012
- 9:00 - 12:00: Homeopathic Shows
- 9:00 - 12:00: ASEAN Debate Tournament – Qualifying Round
- 13:00 - 16:00: Debate: Semi Final Round
- 13:00 - 16:00: ASEAN Bartending Competition

Monday, 27 August 2012
- 8:00 - 12:00: ASEAN Quiz Show: Final Round
- 13:00 - 14:00: Final Round: ASEAN Debate Tournament
- 14:00 - 15:00: Main Sponsors’ Presentation
- 15:00 - 16:00: Awarding and Closing Ceremony

Registration:

Registration starts 10 June, 2012 and can be done through the website: www.aechallenge.org.

There are 4 types of registration:

1. **Register as a visitor:** This is FREE of Charge.
2. **Register as a contestant:** Please check the competition fee at the event’s website.
3. **Register as a Seminar Attendee:** Please check the fee at the event’s website.
4. **Register as an Exhibitor:** Please check the floor plan, prices, and promotions/discounts at our website.

More information on each competition and details of the event, please contact Ms Wilaiwan Wannachatphawet at email: yingefl@gmail.com or visit the event website at: www.aechallenge.org