**OBJECTIVES**

* Enhance capacity building in managing the International Office
* Nurture inter-cultural competencies and international understanding
* Impart knowledge and experience on various best practices
* Introduce and share knowledge on issues in managing an International Office
* Enhance skills in organizing international students’ activities

**PROGRAMME**

**DAY 1**  
Monday, 07 October 2019

8.30 am  Registration of Participants  
8.45 am  Welcoming Remarks  
9.00 am  **Topic 1: Cultural Immersion and Student Experience**  
Associate Professor Dr. Abdul Latiff Ahmad (UM) (Influencer)  
9.45am  Tea Break  
10.00am  **Student Activities & Experiences**  
Dr. Mohd Hafizal Mohd Isa (USM)  
11.20 am  **Intercultural Communication**  
Mdm. Sharon Gursham Kaur, INOCREST  
12.45 pm  Lunch  
2.00pm  **Topic 2: Governance and Management**  
Dr. Hjh Zainab Hj Mohamed Noor (UTM) (Influencer)  
2.45pm  Strategic Planning  
Professor Dr. Nordin Yahaya, Director, AKEPT  
4.00pm  Tea Break  
4.15pm  **Risk Management: Managing risk of International Affairs**  
Associate Professor Dr. Amin Haryati Ibrahim (UMP)  
5.30pm  End of Day 1

**DAY 2**  
Tuesday, 08 October 2019

9.00am  **Topic 3: Networking & Collaboration**  
Professor Dr. Kamila Ghazali (UM) (Influencer)  
9.45am  Tea Break  
10.00am  **International Networking**  
Professor Dr. Nor Haniza Sarmin (UTM)  
11.20 am  **Marketing & Promotion**  
Mr. Shahnuddin Sharif (EMGS)  
12.30pm  Lunch  
12.45pm  Closing Remarks  
2.30pm  Excursion around Penang Island (Optional)  
6.00pm  End of Excursion

**WORKSHOP FEE**

Local: RM 800  
International: RM 1,260 (approx. USD 300)

Pay fee at: https://epay.um.edu.my  
(International Student Center >> Program Fees)

or to BURSARY UNIVERSITY OF MALAYA  
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